

## Program Overview

CEO Nexus utilizes the PeerSpectives® roundtable process developed by the Edward Lowe Foundation. This process brings groups of up to 15 qualified entrepreneurs together ten times a year for collaborative sessions that address important business issues. Owners, CEOs, and presidents share their management challenges and problem solving ideas through structured roundtable discussions led by a trained facilitator. Peer members discuss ways to overcome obstacles to growth in areas such as finance, employee relations, legal compliance, marketing and sales.



As the top executive of a growing company, you often make tough –sometimes pivotal– decisions alone. And you rarely have all the facts and time you’d like to arrive at the best solution.



**Barbara Stankowski**  
CEO, AMTIS, Inc.

“The access to other successful business leaders and sharing their experiences has given me ideas and different approaches to consider in our planning processes. It gives me an ongoing opportunity to grow and to learn as a CEO.”



**Judi Awsumb**  
President of Awsumb Enterprises

“Being able to call upon other CEOs when encountering new challenges is an important success strategy.”



CEO Nexus Content Model

The CEO Nexus roundtable process is based on the Content Model and is supported by subject matter experts in four content areas. At the core of the content model, leadership development is essential to encouraging growth and maximizing the value of a business. Strategy, Operations, and Succession are the key components which allow company leadership to scale the business beyond the CEO/founder.

The CEO Nexus Content Model offers benefits to entrepreneurs:

- Timely insights from experienced peers
- Proven, productive problem-solving methods
- Unbiased knowledgeable feedback

To submit an application and get started, head to [CEONexus.com/Apply](https://ceonexus.com/Apply)

If you have questions about the program, send an email to: [info@ceonexus.com](mailto:info@ceonexus.com).