

## *Program Overview*

CEO Nexus utilizes the PeerSpectives® roundtable process developed by the Edward Lowe Foundation. This process brings groups of up to 15 qualified entrepreneurs together eight times a year for collaborative sessions that address important business issues. Owners, CEOs, and presidents share their management challenges and problem-solving ideas through structured roundtable discussions led by a trained facilitator. Peer members discuss ways to overcome obstacles to growth in areas such as finance, employee relations, legal compliance, marketing, and sales.



As the top executive of a growing company, you often make tough – sometimes pivotal – decisions alone. And you rarely have all the facts and time you’d like to arrive at the best solution.

“The roundtable sessions always generated positive takeaways. It is a great process for CEO accountability.”

- Glenn Williams

*CEO, Bell Performance and CW Products*

“When I found the opportunity to learn from my peers in a structured setting, I knew it was exactly what I needed. I now have a renewed energy, confidence, clarity and vision for the future of my company. My only mistake was not doing it sooner.”

- Ken Croston

*President, World Class Installations, Inc.  
Board Member, Orlando Regional Chamber of Commerce*



## *CEO Nexus Content Model*

The CEO Nexus roundtable process is based on the Content Model and is supported by subject matter experts in four content areas. At the core of the content model, leadership development is essential to encouraging growth and maximizing the value of a business. Strategy, Operations, and Succession are the key components which allow company leadership to scale the business beyond the CEO/founder.

The CEO Nexus Content Model offers benefits to entrepreneurs:

- Timely insights from experienced peers
- Proven, productive problem-solving methods
- Unbiased knowledgeable feedback

To submit an application, visit  
**[CEONexus.com/Apply](http://CEONexus.com/Apply)**

If you have questions about the program, send an email to: [info@ceonexus.com](mailto:info@ceonexus.com).