



CEO LEADERSHIP FORUMS



Join recognized Orlando business experts and distinguished guest speakers for a forum where best strategies and tactics for growing your business profitably are explored for 2018 and beyond!

Join us for the *First* of a three-part series:

Workshop I – "Strategy?"

What are your tools to optimize your growth strategy? In this session, you will hear:



- Crossman Company CEO **John Crossman**, successful business owner and Valencia College Trustee, will discuss the Central Florida economy and how the retail sector is impacting real estate valuations, your business, and the impact of e-commerce on your business in our state.



- Grennan Fender's **Mike Hess, CPA** teams with Raymond James financial advisor **Glyn Griffis, CFP** to share how the new Tax Act affects you as your company grows in the booming Florida economy.



- CEO Nexus veteran **Ray Watson** teams with Nperspective CFO's **Gary Cohen, CPA** and Sandler Institute CEO **Eric Shulman** to lead an intensive presentation and interactive exercise where business owners grade their proficiency in having their plans produce bottom line results.



- Two successful second stage company CEOs share their strategies and tools in an interactive conversation and exercise
- To SWOT or Not To SWOT - How your Leadership really affects the success of your strategy, operations and business succession plans
- Understand what today's business valuation means in relation to your goal
- How individual behavioral patterns drive leadership and culture in your organization



EVENT DETAILS

Thursday, May 10, 2018
8:00am – 12:30pm
(Continental breakfast buffet included)

LOCATION

VALENCIA COLLEGE
WEST CAMPUS
1800 S. Kirkman Road
Building 11, Room 106
Orlando, FL 32811

REGISTER

Register online:
www.CEOLeadershipForums.com

CONTACT US

407-579-5700

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Your participation supports further inter-relationship between Florida Business Leaders and Valencia College in its mission to develop future leaders for Central Florida's small business.

